



# HELPING PEOPLE HELP THE LAND

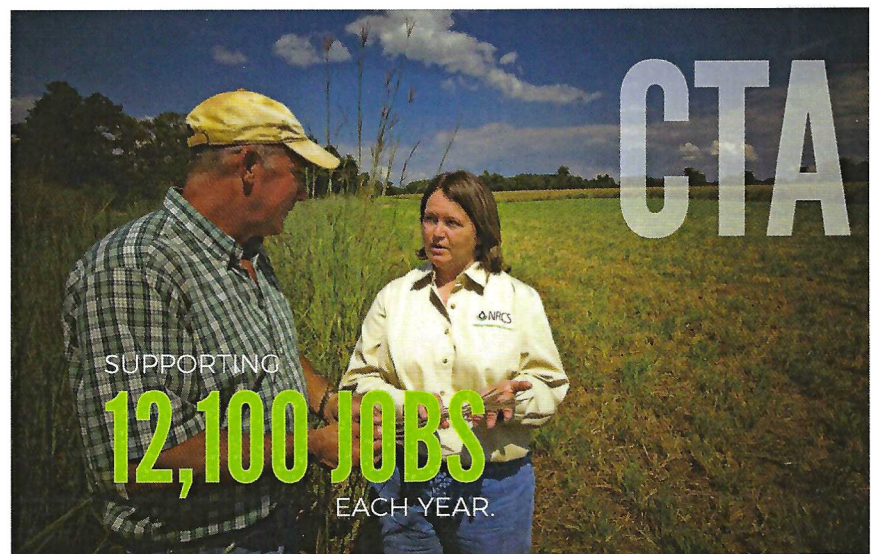
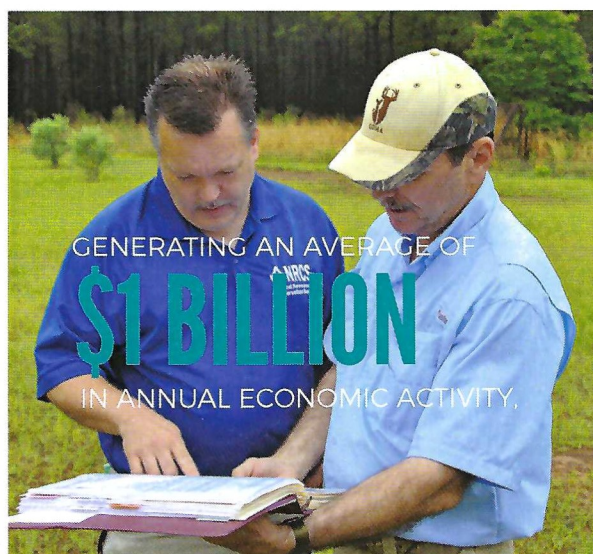
## GIVING ADVICE AND SOLUTIONS

We provide one-on-one, personalized advice on the best solutions to meet the unique conservation and business goals of those who grow our nation's food and fiber.

Simply put—NRCS helps American farmers, ranchers, and forest landowners make conservation work for them. The system of practices we promote helps them improve production, reduce input costs, and conserve natural resources for the future. We also provide financial resources to help with the cost of getting conservation on the ground.

Our **Conservation Technical Assistance** (CTA) program enables every acre of conservation applied through every program NRCS administers. It is the foundation of our financial and technical assistance delivery system.

Specifically, the program funds conservation planning and provides producers with the decision support and proven technology needed to achieve the benefits of a healthy and productive landscape.



NATURAL RESOURCES CONSERVATION SERVICE